

You Always Win

WITH OUR 3 IN 1 SOLUTION

PRINT + WEB + SOCIAL MEDIA

Connect your business to affluent households in suburban north Tampa in the way they prefer to receive local news and advertisements.

- 70,000 weekly print readers
- 35,000 monthly website page views
- 5,000 Facebook followers/18,000 monthly reach
- 2,000 Twitter followers
- 500 Instagram followers/1,600 monthly reach

112,500
TOTAL
Readers/
Followers



BRONZE SOLUTION

- 1/8 page ad
- Banner digital ad on website
- 1 Facebook Post

\$332/WK

SILVER SOLUTION

- 1/6 page ad
- Digital ad on website
- 1 Facebook Post
- 1 Instagram post

\$499/WK

GOLD SOLUTION

- 1/4 page ad
- Large digital ad on website
- 1 Facebook Post
- 1 Instagram Post
- Video of your business

\$649/WK

Full press run – 47,395 circ. 6-week minimum to be used within 18 weeks. Reaching suburban Pasco and north Hillsborough in Lutz, Odessa, Land O' Lakes, Wesley Chapel, Zephyrhills, Dade City and San Antonio

Contact sales@lakerlutznews.com

TheLAKER / LutzNEWS
Community News Publications

address: 3632 Land O' Lakes Blvd, Suite 102, Land O' Lakes, FL 34639 • phone: 813.909.2800 • fax: 813.909.2802 • web: www.lakerlutznews.com