

# Web Ad Rate Sheet

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AD SIZE	COST
<b>Square (top right box)</b> 250 x 250 pixels	<b>\$400/mo.</b>
<b>Skyscraper (lower right box)</b> 250 x 600 or 160 x 600 pixels	<b>\$450/mo.</b>
<b>Top Banner (next to Flag)</b> 468 x 60 pixels	<b>\$300/mo.</b>
<b>Bottom Banner (bottom of page)</b> 970 x 90 pixels	<b>\$300/mo.</b>

## Just 12 web ad positions available

- Only 3 advertisers per position
- Refresh rate is every third page view
- Web ads appear on every page of the site

Average monthly page views: 28,894\*

Monthly users: 15,550\*


\*2019 Google analytics

**The LAKER / Lutz NEWS**
Top Banner Space

HOME NEWS SPORTS EDUCATION PETS/WILDLIFE HEALTH WHAT'S HAPPENING CLOSER LOOK HOMES
FEBRUARY 6, 2020

**FEATURED STORY**

73rd annual Pasco Fair: 'It's An Adventure' February 5, 2020 By [Kevin Weiss](#)  
With its slew of food options, new performances, live entertainment and other activities, the 73rd annual Pasco County Fair is aiming to make an impression. The fair's theme is "It's An Adventure," and the show will run Feb. 17 through Feb. 23 at the Pasco County Fairgrounds, 36722 State Road 52 in Dade City. Details [...]




Square Space

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**THIS WEEK**



**Big changes coming to The Grove**  
February 5, 2020 By [Kevin Weiss](#)  
The Grove at Wesley Chapel shopping center is in store for a major makeover — something being hyped as a future downtown entertainment district for the growing Pasco County community. Owner and developer Mark Gold unveiled his vision for the property during a North Tampa Bay Chamber of Commerce luncheon last month. He has sweeping [...]

**FRONT PAGE PHOTOS**




**Mural project promotes healthy eating**  
February 5, 2020 By [Christine Holtzman](#)  
The Autism Society of Florida, along with Pasco County Planning and Development, UF/IFAS Pasco County Extension, and Pasco County Parks, Recreation and Natural Resources organized a mural project — engaging youths with special needs, to promote healthy eating. The artwork for the mural, now on the wall at Land O' Lakes Heritage Park, was designed [...]

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**ICI Homes Has Beautiful Inventory Homes Ready Now In Astoria and Bexley**  
January 29, 2020 By [Special to The Laker/Lutz News](#)  
ICI Homes, one of Florida's most innovative builders, has beautiful inventory homes available now at Pasco's most ... [\[Read More...\]](#)

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Skyscraper Space


**Remembering Pete 'Hutch' Brock II, a community servant**  
February 5, 2020 By [Brian Fernandes](#)  
Pete Hutchinson "Hutch" Brock II, a former Dade City mayor who was active in community life — passed away on Jan. 26, at age 54. Brock served on the Dade City Commission from 2000 to 2004, then as Dade City's mayor from [...]



**Promoting sustainable food awareness**  
February 5, 2020 By [Christine Holtzman](#)  
Five-year-old Isabelle Romain, of Wesley Chapel, helps create handprint flowers on the Food for All mural at Land O' Lakes Heritage Park. Artist Amy Nevins, of Palm Harbor, next to Isabelle the [...]



**Farm festival still draws a crowd, despite rain**  
February 5, 2020 By [Christine Holtzman](#)  
A poor forecast could not deter fans from the Pioneer Florida Museum & Village's annual Farm Festival and Quilt Show. Despite rain, the Feb. 1 event at the Dade City venue drew a large crowd — as people toured the museum and watched demonstrations throughout the day. Several dozen quilts were on display at the [...]



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The Laker/Lutz News 5 Feb

This female barbershop group enjoys entertaining. <https://buff.ly/3aU0Aji>

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Seven Oaks PTA supports student achievement. <https://buff.ly/2GyTmfQ>

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