

Print and Deliver

Our Insert Program is as Easy as 1, 2, 3!

- 1.** Our artist designs your 8.5 X 11 flyer, with your logo, features and benefits, photos and call to action.
- 2.** We print your design on 80lb glossy stock paper. You can print on one side or both – the price is the same!
- 3.** We insert your flyer in The Laker/Lutz News and deliver to the circulation zones you choose: Lutz, Land O' Lakes, Wesley Chapel and/or Zephyrhills/Dade City. You pick how many zones you want your message to reach!

All In One Pricing*

| | |
|------------------------|---------|
| 10,000 to 14,999 | \$129/m |
| 15,000 to 20,999 | \$109/m |
| 21,000 to 29,999 | \$99/m |
| Over 30,000 | \$89/m |

*Ask about our frequency discounts.

Call Today! 813-909-2800

TheLAKER / LutzNEWS
Community News Publications

address: 3632 Land O' Lakes Blvd, Suite 102, Land O' Lakes, FL 34639 • phone: 813.909.2800 • fax: 813.909.2802 • web: www.lakerlutznews.com

Grow Your Nest Egg
Make an Individual Retirement Account part of your financial plan, and reach your retirement goals faster.
Whatever your financial planning needs, from education to home ownership to retirement, we're here to help with the personalized advice that a financial advisor who is committed to helping you reach your goals. Call today to arrange a free consultation, and start building your plan for the future.

There's Still Time to Contribute to a Murphy Financial IRA. Call 000.000.0000 before the April 15 tax deadline to maximize your 2012 contribution.

Murphy Financial
1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

TRUSTED PARTS & SERVICE
...YESTERDAY, TODAY AND TOMORROW
Gear up for fall with high-mileage car care values from your local auto supply superstore.

FULL LINE OF BRAND NAME
Automotive Parts & Accessories
Replacement Parts
Performance Parts
Car Care Supplies
Batteries
Tires
Accessories

CONVENIENT ON-SITE REPAIR & MAINTENANCE SERVICES
Oil Changes
Tire Service
Brake Service
Tune-Ups
Fluid Exchange
Diagnostics

Lane Auto Center
1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

We're Looking Out for You
Have you reviewed your auto insurance policy lately? Chances are, we can provide you with the same or better coverage for less money. Plus, you'll get personalized service from local agents who care about you and your safety.

Pillar Insurance Group

We offer • Fast 24-hour claims service • Emergency roadside assistance
• Personalized service from caring, experienced agents • Safe driving discounts and other incentives
• Wide variety of coverage options • Money-saving umbrella policies on home, auto, motorcycle, life and more

Get a complimentary policy review and price quote today to see how our rates and services compare. Call 000.000.0000.

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com