

Web Ad Rate Sheet

www.LakerLutzNews.com

AD SIZE	COST
Square (top right box) 300 x 300 pixels	\$400/mo.
Skyscraper (lower right box) 300 x 600 pixels	\$450/mo.
Top Banner (next to Flag) 468 x 60 pixels	\$300/mo.
Bottom Banner (bottom of page) 1140 x 90 pixels	\$300/mo.

Just 12 web ad positions available

- Only 3 advertisers per position
- Refresh rate is every third page view
- Web ads appear on every page of the site

Average monthly page views: 35,115*

Monthly users: 20,447*

*2020 Google analytics

ONLINE E-EDITIONS
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CLOSER LOOK
HOMES

ABOUT US

FEATURED STORY

Main Event: A family fun destination

JULY 21, 2020 BY B.C. MANION

The tempo was upbeat, as arcade lights glowed and music pulsed through a surround-sound system at last week's grand-opening celebration for Main Event, a new [...]

THIS WEEK

Socially distanced tribute honors military hero

JULY 21, 2020 BY B.C. MANION

Francis Xavier O'Connell — a former prisoner of war and decorated military veteran — had been scheduled for a special moment during the most recent session of the Florida Legislatures. State Rep. James Grant, from House District 64, sponsored a tribute for O'Connell's "exemplary military service and his unwavering dedication to the United States of [...]

A glimpse into the farming life

JULY 14, 2020 BY CHRISTINE HOLTZMAN

FRONT PAGE PHOTOS

Memories are made, and honored here

JULY 21, 2020 BY SPECIAL TO THE LAKER/LUTZ NEWS

The Pioneer Florida Museum and Village, a mile north of Dade City, has a collection of historic structures that help tell the story of Florida's past. During non-COVID times, it's also a place where lots of memories are made, during special community events, private events and school field trips. The photos here capture some of [...]

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GOOD NEIGHBORS

Lutz teen gets heartwarming surprise

JULY 7, 2020 BY B.C. MANION — LEAVE A COMMENT

When Abbie Grace Flohr returned to her Lutz neighborhood after a life-saving surgery, she was greeted with a life-affirming welcome home celebration. The young woman, who will be a freshman at Steinbrenner High this fall, was coming home from the hospital, after a surgery to address a massive blood clot in a vein near her [...]

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Pasco School Board to vote on masks

Summer camp fun returns to East Pasco YMCA

Hillsborough launches COVID-19 dashboard

Dade City hires finance consultant to handle budget

Reduce your risk of contracting COVID-19

Ice cream offers a sweet way to cool down

This award winner is equally at ease in a barn, or a classroom

Bottom Banner Space

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