Web Ad Rate Sheet

www.LakerLutzNews.com

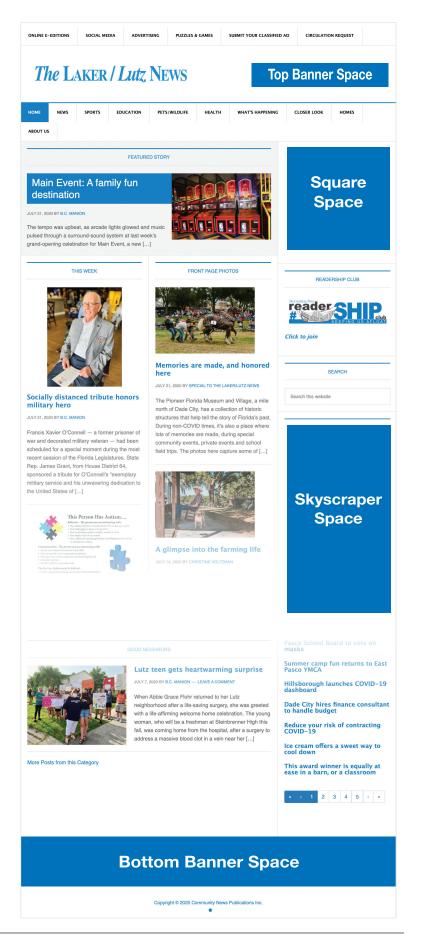
AD SIZE	COST
Square (top right box) 300 x 300 pixels	\$400/mo.
Skyscraper (lower right box) 300 x 600 pixels	\$450/mo.
Top Banner (next to Flag) 468 x 60 pixels	\$300/mo.
Bottom Banner (bottom of page) 1140 x 90 pixels	\$300/mo.

Just 12 web ad positions available

- Only 3 advertisers per position
- Refresh rate is every third page view
- Web ads appear on every page of the site

Average monthly page views: 35,115* Monthly users: 20,447*

*2020 Google analytics



The Laker / Lutz News

Community News Publications