

# You Always Win

WITH OUR 3 IN 1 SOLUTION

PRINT + WEB + SOCIAL MEDIA

Connect your business to affluent households in suburban north Tampa in the way they prefer to receive local news and advertisements.

- 70,000 weekly print readers
- 35,000 monthly website page views / 305,433 monthly impressions
- 6,000 Facebook followers / 26,000 monthly impressions
- 2,000 Twitter followers
- 900 Instagram followers / 9,000 monthly impressions

113,900  
TOTAL  
Readers/  
Followers

340,433  
Monthly  
Impressions



## SILVER SOLUTION

- 1/6 page ad
- Digital ad on website
- 1 Facebook Post
- 1 Instagram Post

\$499/WK

## GOLD SOLUTION

- 1/4 page ad
- Digital ad on website
- 2 Facebook Posts
- 2 Instagram Posts

\$649/WK

## PLATINUM SOLUTION

- 1/3 page ad
- Large digital ad on website
- 2 Facebook Posts
- 2 Instagram Posts
- Closer Look Story (print or video)

\$799/WK

Full press run – 47,395 circ. 13-week minimum. Reaching suburban Pasco and north Hillsborough in Lutz, Odessa, Land O' Lakes, Wesley Chapel, Zephyrhills, Dade City and San Antonio

Contact [sales@lakerlutznews.com](mailto:sales@lakerlutznews.com)

**TheLAKER / LutzNEWS**  
Community News Publications

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